

Social Media Calendar

APRIL 2019

Notable Dates

6	National Student-Athlete Day
10	National Siblings Day
11	National Pet Day
16	Wear Pajamas to Work Day
22	Earth Day
23	World Book Day

Personal/Business Dates

Things to Keep in Mind

- April is Celebrate Diversity Month, Community Service Month, Jazz Month, and Poetry Month. Pick the one that speaks to you and highlight it.
- On the 12th, it's National Day of Silence. Take some time for quiet reflection.
- The 23rd is National Picnic Day. Time to get out of the office. Exchange your computer screen for a view of some wide open spaces!
- April 15th is tax day. But who could any of us forget!
- The third Thursday of every month, is National Get to Know Your Customer Day. This month it falls on the 18th. Make a post really focused on finding out how you can serve them.
- Schedule a mental health day for yourself. 😊

Alone we can do so little; together we can do so much. - Helen Keller